Factors:
Average item **25,229**
Page Cost: **11,983**

Average Item
Index (All)

Item #	Description	Cost	Retail	MU %	# of Colors	Pg#	Dmd $$	All	Rank	Unit Demand	% space	Sell Ratio	Ext Cost
27895	l/s Shirt	7.50	18.00	58.3%	4	23	15.7	0.6	C	87	0.25	19.1%	6.5
32586	s/s shirt	5.50	12.00	54.2%	4	12	22.7	0.9	B	189	0.25	13.2%	10.4
33521	plaid shirt	7.80	20.00	61.0%	1	18	11.4	0.5	C	57	0.25	26.3%	4.4
		20.80	50.00	58.4%									
	Repeat Totals:						49.7			333	0.75	18.1%	21.4
	Avg Price Offrd		16.67										
	Avg Price Sold		14.94	57.0%									
34687	henley shirt	8.00	22.00	63.6%	5	n/a	37.0	1.5	A	168	0.25	8.1%	13.4
34693	pique polo	10.00	32.00	68.8%	6	n/a	32.3	1.3	A	101	0.25	9.3%	10.1
34702	interlock polo	10.00	32.00	68.8%	6	n/a	25.3	1.0	B	79	0.25	11.9%	7.9
34723	denim shirt	9.15	27.00	66.1%	0	n/a	18.6	0.7	B	69	0.25	16.1%	6.3
TBD-dummy #1	chambray shirt	15.00	38.00	60.5%	0	n/a	16.7	0.7	B	44	0.25	17.9%	6.6
TBD-dummy #2	dress shirt	17.75	40.00	55.6%	4	n/a	20.4	0.8	B	51	0.25	14.7%	9.1
		69.90	191.00	63.4%									
	New Totals:						150.3			512	1.50	12.0%	53.4
	Avg Price Offrd		31.83										
	Avg Price Sold		29.36	64.5%									
	Department Totals:						200.1			845	2.25	13.5%	74.8
	Avg Price Offrd		26.78	62.4%									
	Avg Price Sold		23.67	62.6%									